

JUSTSERVE: STUDENT CLUB

SUCCESSFUL PRACTICES FOR STARTING A JUSTSERVE CLUB

- 1. PURPOSE STATEMENT:** Create a purpose statement which can be shared with school administrators and prospective club members. (See “Purpose” in Article II of the JustServe Student Club Charter).
- 2. REQUIREMENTS:** Determine what is required to start a JustServe Club. Requirements may vary from school to school. Some may require verbal approval from the principal or an application process.
- 3. FACULTY ADVISOR:** Find a faculty advisor. Most schools will require a faculty member to act as an advisor or sponsor.
- 4. AWARENESS:** Advertise to encourage students to join. This can be done by social media, through school newsletters, posters, or at a “club fair.” Promotional materials such as banners and flyers can be found on www.justserve.zendesk.com and ordered for delivery or printed locally. Select someone to monitor the website to find projects that might be of interest to students and post those recommendations on social media.
- 5. ORGANIZATION:** Determine how the JustServe Club will be organized. See suggestions included in the “Charter.”
- 6. WHAT KIND OF SERVICE:** Discuss how service will be performed. Will you do small projects while at the school, such as during lunch time or off site after school is out?
- 7. OTHER THINGS TO CONSIDER:** Some JustServe Clubs have found local businesses to sponsor JustServe tee shirts, with the logo on the front and names of sponsoring companies on the back. Students can earn a shirt by serving in 2-3 JustServe projects and posting about them on social media.
- 8. ADDITIONAL RESOURCES:** When talking with school administrators or other students, it may be helpful to refer to the research brief, “JustServe Strangers: Benefits for Teens Who Serve,” by Dr. Laura Padilla-Walker of Brigham Young University. The brief can be found at www.justserve.zendesk.com
- 9. ALTERNATIVE SUGGESTION:** Some schools may already have clubs devoted to service, and rather than start a new club, it might be beneficial to make those clubs aware of JustServe.org and the app.

