



Organization Guide

American Red Cross

Be Prepared. Save Lives. Serve Your Community.



American Red Cross

The American Red Cross helps people prepare for emergencies, respond to disasters, and support communities in times of need. Through the power of volunteers, the Red Cross provides lifesaving services.

Students can play an important role in strengthening their communities by supporting Red Cross initiatives. Whether helping prepare families for disasters, supporting blood drives, or assisting with safety campaigns, your club can make a meaningful impact.

Ways Your Club Can Serve



Host a Blood Drive

Purpose: Help hospitals have the blood they need to save lives.

What You'll Do: Students can help organize a blood drive at their school by promoting the event, recruiting donors, and assisting with event setup. Consider inviting other school clubs to be involved.

Impact: A single blood donation can help save up to three lives, providing critical support for surgeries, accident victims, and medical treatments.



Sound the Alarm

Purpose: Help families stay safe by installing smoke alarms and sharing fire safety information.

What You'll Do: Volunteer groups work with Red Cross teams to install free smoke alarms in homes and teach families how to create fire escape plans.

Impact: Working smoke alarms can cut the risk of death from home fires in half and help protect families during emergencies.



Disaster Preparedness

Purpose: Help individuals and families prepare for emergencies before they happen.

What You'll Do: Students can help organize preparedness workshops or share safety information about emergency kits, evacuation plans, and disaster readiness. Ideas:

- Create emergency preparedness kits
- Share safety tips at school events
- Host a preparedness awareness day

Impact: Prepared communities are safer and recover more quickly when disasters occur.



Support Local Red Cross

Purpose: Help individuals and families prepare for emergencies before they happen.

What You'll Do: Students can help organize preparedness workshops or share safety information about emergency kits, evacuation plans, and disaster readiness. Ideas:

- Create emergency preparedness kits
- Share safety tips at school events
- Host a preparedness awareness day

Impact: These efforts strengthen the Red Cross's ability to respond quickly to help people in emergencies.

Getting Started

- Visit www.redcross.org to explore volunteer opportunities.
- Contact your local American Red Cross chapter.
- Choose a project your club can organize or support.
- Work with school leaders to plan and promote the activity.

If your school has a Red Cross club, reach out on how you can work together.

For more ideas visit JustServe.org